

Cultural tourism is *green* tourism

// Matera, Italy
// Užice, Serbia
// Niš, Serbia

// **31st May 2021** from 3.00 pm

EU GREEN WEEK 2021 PARTNER EVENT

- 15:00 – 15:10** // **Opening session**
Director G. APT, ing. Antonio Nicoletti
- 15:10 – 15:20** // **Welcome speech. The role of local administrations for the sustainable development of Tourism**
Mayor of the city of Matera, dott. Domenico Bennardi
- 15:20 – 15:30** // **The environment as opportunity for the development of Basilicata SMEs**
President Chamber of Commerce of Basilicata, dott. Michele Somma
- 15:30 - 15:45** // **A journey on two wheels: dialogue with the cyclists: Enrica Distefano and Alessandro Ballan**
- 15:50 – 16:00** // **Cultural tourism is Green Tourism: European Territorial Cooperation for environmentally friendly tourism**
THEMATIC Project Coordinator, prof. Biagio Perretti
- 16:00 - 16:10** // **Environmental management for cultural heritage promotion**
Municipality Mediana, City of Niš, Serbia, Mr Pantic Svetislav
- 16:10 – 16:20** // **Green Oasis in Urban Environment**
Zlatibor Regional Development Agency, City of Užice, Serbia, Mr Miroslav Ivanovic
- 16:20 – 16:30** // **Closing session**
Regional Councillor for Environment, dott. Gianni Rosa

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The event is organised as part of the THEMATIC project funded by the ADRION transnational programme



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